

# Artwork specifications for supplying press quality artwork.

## File Type

James Yeates requires a press quality PDF file when printing supplied artwork.

When exporting your PDF file please ensure you have embedded or flattened all fonts and images to prevent the document from defaulting.

Please ensure your artwork file does NOT have "overprint" selected.

## Resolution

All artwork requires a minimum resolution of 300dpi.

## Fonts

All fonts within your artwork file must be outlined or embedded into the PDF.

## Bleed

If your artwork requires bleed (images or colour extending to the edge of your artwork), you must supply a minimum of 3mm bleed on each side of your document.

If you do not supply bleed, your artwork will be printed with a white border.

## Trim

The trim area is the finish size of your print job. To ensure that important text/objects are not cut off, do not place them within 5mm from the edge of the finished size.

Please include trim marks.

## Colour

James Yeates has the capacity to print one, two and full colour jobs. All supplied artwork must be supplied in the following:

No RGB files will be accepted.

### One & Two Colours

Artwork must be supplied in Pantone / PMS colour.

### Full Colour

Artwork must be supplied in process/CMYK.

### Black & White/Greyscale

Artwork must be supplied in one colour - black.

## Proofing

Electronic/digital proofs viewed on your computer or tablet device are not an accurate colour match to your finished printed product.

If you require a hard copy proof to view colours/stock please advise your James Yeates Printing representative.

***If you have any questions about your artwork please phone 03 5152 4141.***

*Please note: PDF's supplied from Word, Publisher and Powerpoint may not meet press quality standards. Artwork charges may apply.*

Product	Size
Business Cards	90 x 55mm <i>(96 x 61mm including bleed)</i>
A6 (Postcard)	105 x 148.5mm <i>(111 x 154.5mm including bleed)</i>
A5	148.5 x 210mm <i>(154.5 x 216mm including bleed)</i>
A4	210 x 297mm <i>(216 x 303mm including bleed)</i>
A3	297 x 420mm <i>(303 x 426mm including bleed)</i>
DL	100 x 210mm <i>(106 x 216mm including bleed)</i>
Envelope - DL	220 x 110mm <i>(No bleed)</i>
Envelope - DLX	235 x 120mm <i>(No bleed)</i>
Envelope - C4	324 x 229mm <i>(No bleed)</i>
Envelope - B4	353 x 250mm <i>(No bleed)</i>
Presentation Folder	Contact our team

